

JESSICA CUEVAS

graphic designer



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EDUCATION

Bachelor of Arts
Concentration in Graphic Design
DEC 2014
University of St. Francis
Joliet, IL

SKILLS

Technical

Adobe CC
Microsoft Office Suite
Wordpress
HTML/CSS
Social Media Platforms
Project Management Programs

Personal

Self Starter
Passionate
Multitasking
Desire to Learn
Agile
Collaborative
Integrity
Communication

LANGUAGES

English and Spanish

EXPERIENCE

APR 2016 - Present

McGraw-Hill Higher Education
Designer

Lead and design all collateral associated with assigned titles, including high-quality cover designs, contemporary interior designs, and e-book design. Project manage multiple projects on various time-lines while working with editorial, marketing, and production teams, and freelance designers. Also responsible for assisting the marketing department in creating various marketing collateral such as infographics, promotional material, and app design.

JAN 2015 - APR 2016

The Walt Disney Company
Graphic Designer

Designed and developed branding, print collateral, and multimedia for a multitude of enterprise-wide learning content. Managed multiple projects and collaborated with several designers and clients.

SEP 2014 - NOV 2014

McGraw-Hill Higher Education
Design Intern

Re-designed existing cover artwork and created other print and multimedia collateral. Developed action-scripts for efficient artwork updating.