

JESSICA CUEVAS

graphic designer

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EDUCATION

Bachelor of Arts
Concentration in Graphic Design
DEC 2014
University of St. Francis
Joliet, IL

SKILLS

Technical

Adobe CC
Microsoft Office Suite
Wordpress
HTML/CSS
Social Media Platforms
Project Management Programs

Personal

Self Starter
Passionate
Multitasking
Desire to Learn
Agile
Collaborative
Integrity
Communication

LANGUAGES

English and Spanish

EXPERIENCE

JUL 2019 - Present

New Home Star
Graphic Designer

Work closely with the Marketing Manager on new marketing initiatives. Lead design and assist in project management for Experience related design projects. Assist in designing and presenting quarterly business plans to keep track of goals and results of team initiatives.

APR 2016 - JUL 2019

McGraw-Hill Higher Education
Designer

Led and designed all collateral associated with assigned titles, including high-quality cover designs, contemporary interior designs, and e-book design. Project managed multiple projects on various time-lines while working with editorial, marketing, production teams, and freelance designers. Was responsible for assisting the marketing department in creating various marketing collateral such as infographics, promotional material, and app design.

JAN 2015 - APR 2016

The Walt Disney Company
Graphic Designer

Designed and developed branding, print collateral, and multimedia for a multitude of enterprise-wide learning content. Managed multiple projects and collaborated with several designers and clients.